

ADVANCED PROFESSIONAL TRAINING CERTIFICATE WEBDESIGNER

Skills and knowledge acquired during training

Mastery of Graphic Design Software

- Visual Identity Creation, Logotypes, Typographic Choice
- Creation of a Graphic Charter
- Mastery of Photoshop and Illustrator

Achievment of Website Mockups

- Think in Terms of Utility and Usability
- Analyze Existing Sites Interfaces
- Designing User Interfaces Tailored to the Current User's Requirements
- Ability to Establish a Graphic Brief and Specifications, Guidelines

Development and Integration

- Choose the Appropriate Language According to the Constraints
- HTML5-CSS3 Integration
- Integration with Dreamweaver
- Website Integration in respect to the Different Navigators
- Javascript

Preparation of Setting Online a Website and its Follow

- Knowledge of the CMS Fonctionment
- Organized to Set up the Production from a Site
- Knowledge of Web Juridical Aspects
- SEO
- Knowledge of Different Types of Hosting, Url choice.
- Selection of Providers Tailored to Site Requirements

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Certification of completion

Translate by myself, however
I can provide you the original.

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